



Teresa Wiseman

Marketing Director

NAI Pensacola

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f +1 850 433 5042

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twiseman@naipensacola.com

Scope of Service

Joining NAI Pensacola in 2003, Teresa Wiseman holds the position of Office Manager where she manages the daily operations of a leading full-service Commercial Real Estate firm. Additionally, she serves as the Director of Marketing, leveraging her extensive knowledge and deep understanding of the market to develop innovative and impactful marketing strategies for the brokers and their clients. With a proven track record, Teresa is a skilled marketing professional dedicated to achieving measurable results. Her duties include creating and designing advertisements, managing contracts, overseeing listings, utilizing GIS mapping, developing property campaigns, and handling online marketing efforts. With over two decades of experience in commercial real estate administration, marketing, and management, Teresa brings a wealth of expertise to her role.

Professional Affiliations

NAI Florida Marketing Council

NAI Global Marketing Council

Southeastern Marketing Council

American Marketing Council

E- Marketing Council

CMLS Administrator

MLS Administrator

ICSC, member

LoopNet Administrator

Crexi Administrator

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Professional Skills

Global Brand Marketer (21 years)
Website Development & Administration
SEO Administration
E-Marketing Campaigns
Lead Generation
Content Creator
Customer Service
Marketing Trends
Research and Analysis
Statistical Mapping
Site To Do Business – Site & Demographic Analysis
InDesign – Design and Build Collateral
Social Media Specialist

Background & Experience

NAI Pensacola August 2003- to present
Sacred Heart Hospital- Medical Records Administration
Baptist Hospital, Nephrology Center- Information Systems Specialist
Construction Specification Institute- Director